



MORNINGTON SOCCER CLUB

2019 Sponsorship Prospectus

*The future's bright, the
future's Orange.*



FOOTBALL
VICTORIA

About Us

Mornington Soccer Club is the largest soccer club on the Mornington Peninsula, boasting over **500 playing members**, promoting both male and female participation.

Our club is enjoying its most successful era with our Senior Men's Team, winning the State League 1 title back to back in 2015 & 2016 and finishing runners up in 2017; narrowly missing out on promotion to the National Premier League (NPL) in 2018. Our senior Women's championship and our Under 18's winning the state championship, our clubs success story continues, across all our age groups.

I invite you to become a valued sponsor of our club and share in our success and help develop our players into, better footballers & better members of the community.

Matt Cameron | President



Club Honours



Senior Men

2017 State League SE 1 Runners Up
2017 State League SE 1 Reserves Runners Up
2016 State League SE 1 Champions
2015 State League SE 1 Champions
2014 State League SE 1 Runners Up
2013 State League SE 2 Reserves Champions
2011 Division 3 SE Runners Up
2009 Provisional 1 SE Runners Up
2008 Provisional 2 SE Champions

FFV Metro Masters

2018 Runners Up

Bayside

2017 Over 35 Men's Champions
2014 Division 1 Men's Champions
2012 Premier League Men's Reserves Champions
2010 Division 2 Men's Champions
2009 Division 1 Men's Runners Up

Club Honours

FFV Senior Women

2018 Division 4 SE Champions
2008 Division 3 SE Runners Up
2006 Division 4 SE Runners Up

Juniors (Girls)

2014 Under 13-14C Runners Up
2012 Under 13-14A Runners Up
2011 Under 12 Joeys Runners Up
2006 Under 12C Runners Up
2005 Under 16B Runners Up
2004 Under 12A Runners Up
2004 Under 12C Runners Up





Club Honours

Juniors (Boys)

2018 under 18B Champions & State Champions
2018 Under 15B Champions
2017 Under 14 Champions & State Champions
2014 Under 14C Runners Up
2013 Under 14B Final Runners Up
2013 Under 14B Champions
2013 Under 12 Joeys Runners Up
2012 Under 15B Champions
2012 Under 15B Runners Up
2012 Under 15B Finals Champions
2012 Under 15C Finals Champions
2010 Under 14A Runners Up

Coaching Panel



We welcome back **Adam Jamieson** for the 2019 season, along with the appointment of **Nathan Peel** as his Assistant Coach and **Head of Junior Coaching** at the Club. Nathan is well known on the Peninsula for his soccer academy and passion for junior development.

These two appointments have generated significant media interest and affirm our commitment to promote and develop **local talent**. We are well positioned for a successful season ahead across all our junior and senior teams.



Sponsorship

Our Iconic **Orange and Black** provides your business with the perfect backdrop to promote your business. You will find no more recognisable shirt to partner with your business.

As a non-profit organisation; sponsorship is a big part of our income. Sponsorship support provides community minded business brands the opportunity to promote their interests to the many hundreds of people who visit our club each week and the many more who follow our club's progress via our Webcasts, Live-Streams and Social Media engagement.

Naming Rights Sponsors, Ground Signage, Seagull TV, Match Day Sponsor, these and many more packages are available to show your business support.



Teams
40

Players
500

Families
350+

Female
Teams
5

Junior
Teams
36

Members
1200

Live Stream
Viewers
5000+

Social
Media
followers
4000

Our Reach

Packages

	Platinum Plus Sponsor	Platinum Sponsor	Premium Sponsor	Junior Sponsor	Diamond Gull Sponsor	Media Sponsor	Coaches Sponsor
Naming Rights on Playing Strip	Included	Included	Included	Included		Included	Included
Ground Signage	3 Double Signs	2 Double Signs	1 Sign	1 sign			Included
TV Arc Placement	Included	Included					
Home Game Ticketing	Included	Included	Included		Included		
Live Broadcast Seagull TV	Included	Included				Included	Included
Social Media	Included	Included	Included	Included		Included	Included
Club Website	Included	Included	Included	Included		Included	Included
Home Game Day Refreshments	Included	Included			Included		
Supporters Pack	Included	Included			Included		Included
Event Tickets	Included	Included			Included		
	\$15,000	\$10,000	\$5,000	\$2,000	\$1,000	\$3,500	\$1,500

Platinum Plus & Platinum sponsorship is subject to a 3 year sponsorship agreement. Evening Match Day Activations & Tailored packages are available subject to availability. Diamond Gull Sponsorship is our premium supporter package & includes additional tailored benefits. All pricing is inclusive of GST. Flexible payment options are available – subject to sponsorship level.

2019 Kit



Home & Away Strip 2019 – subject to change

Naming Rights



Your
Company
Name
Here

Opportunities exist for '**naming rights**' sponsors for our **Senior, Junior** and **Women's** teams on our Home & Away strips for the 2019 season. Options include, front of shirt, rear of shirt, arms and shorts. Our Away Strip is worn by all Senior Teams at Away fixtures across South East Melbourne, providing an extended audience for your brand promotion.



Seagull TV Live Stream Broadcasts

Enjoy **exclusive naming rights** for **22** home games featuring our senior men & women and select matches featuring our development squads and junior teams.

Watched by over **10,000 viewers** across Facebook, YouTube & our website, **Seagull TV** is an integral part of our multi-media communications and provides premium exposure for community minded businesses.

As **media sponsor**, your brand is also included in all club announcements and social media posts.



Apparel Sponsor

Enjoy the option of branding on our training and coaching apparel worn by over 40 coaches and teams for the 2019 season.

Provided by our kit supplier Puma, your brand can take pride of place on this specialist apparel.

**Your
Company
Name
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Large Format Ground Signage

Platinum Plus & Platinum Sponsors receive multiple large format ground signs, placed within the 'TV Arc' to ensure prime positioning. Single banners are also available to show your brand support.

Large Format signage provides clearer messaging and heightened brand exposure to both supporters viewing at the ground and those watching online or via social media. Providing you with maximum exposure for your brand investment.

Ground Signage – Various Signage options to provide maximum exposure of your brand to the local Peninsula community. Our grounds are utilised 50 weeks of the year. Placement & size of signage to dependent on sponsorship level, from large format double banners to single.

Naming Rights – There are a number of opportunities to have your business on one of our playing strips at Senior, Women's and Junior level; including supporter and training wear.

Seagull TV – As official media partner you will appear on all live match broadcasts on Facebook & YouTube as well as official club announcements.

Coaches – Show your support for our coaches panel with over 30 coaches at the club, your brand can receive prominent exposure to parents and their families all year round with Summer & Winter programs.

Member Database – Gain access to our extensive membership database to promote your offers to our members. Schedule posts throughout the season and the opportunity for match event activations.

Diamond Gulls – Our premium supporter package with exclusive supporter clothing, tickets to sponsors dinner and senior presentation night, match day beverage package and access to the club inter sanctum. There is no better way to join the Seagull family than becoming a Diamond Gull.

Club Website - Your business name, logo and a link to your business or promotional offer on our website www.morningtonsc.com.au which enjoys over 10,000 impressions a year.

Sponsorship Cont.



Diamond Gulls

Our **Diamond Gulls** single sponsor package represents the pinnacle of seagull support. Our sponsorship package for individual supporters provides the opportunity to proudly display your support for the club. Become part of the inner sanctum, meet the playing group and receive these exclusive member benefits:

- ◆ Free entry to all home games
- ◆ Match-day drinks package
- ◆ 2 Tickets to Senior Presentation evening
- ◆ Invite to Sponsors Luncheon
- ◆ Team Jacket with **exclusive** Diamond Gull emblem
- ◆ Priority announcements and communications
- ◆ Pre-season Dinner with the playing group

EST. 1965



www.morningtonsc.com.au

If you have any more questions or require more information please
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